Monday, June 13, 2011
BOARD ACTIVITIES AT DOUBLETREE HOTEL

APPLICABLE TO WACE’S INAUGURAL BOARD OF DIRECTORS ONLY

9.00am-12.30pm  Board of Directors Meeting  Concerto Room, DoubleTree Hotel
12.30pm-2.00pm  Board Working Luncheon  Concerto Room, DoubleTree Hotel
2.00pm-3.30pm  Board of Directors Meeting  Concerto Room, DoubleTree Hotel
6.00pm  Board & WCPC Reception & Dinner  AJ Drexel Gallery, Main Bldg., Drexel University
          Host: President John Fry, Drexel University
1.00pm-5.00pm  Welcome & Information Center at the DoubleTree Hotel  Lobby, DoubleTree Hotel

Tuesday, June 14, 2011
PRE-CONFERENCE DAY AT DREXEL UNIVERSITY

ALL PRE-CONFERENCE ACTIVITIES ARE INCLUDED IN THE REGISTRATION FEE

Please see the Bus Schedule (Page 23 in this program) for transportation arrangements from the DoubleTree Hotel to the Drexel University campus.

Full American Breakfast provided at Balcony in the DoubleTree Hotel for Hotel guests, starting at 6.30am.

8.00am-4.00pm  Welcome & Information Center at the DoubleTree Hotel  Lobby, DoubleTree Hotel
8.00am-4.00pm  Registration & Information Center at Drexel University  Rec Center (33rd & Market Streets)
                  Set up Employer & Institution Display Tables
                  Set up Silent Auction
                  All proceeds will support WACE Research Projects.
                  All delegates are encouraged to bring a gift from either their Institution or country to auction.
9.00am-11.00am  WACE Institute Faculty Meeting (by invitation only)  Pearlstein 202 (32nd & Market Streets)

MORNING WORKSHOPS AND ROUNDTABLES


Dr. Maureen Drysdale
Associate Professor, Department of Psychology
Research Associate, WatCACE
University of Waterloo / St. Jerome’s University (Canada)

Mr. Bruce A. Lumsden
Associate
Waterloo Centre for the Advancement of Cooperative Education
University of Waterloo (Canada)

Dr. T. Gary Waller
Professor of Psychology (Emeritus)
Director, Center for the Advancement of Co-operative Education (WatCACE)
Co-ordinator, Academic Leadership Program
University of Waterloo (Canada)
**WORLD CONFERENCE SCHEDULE OF EVENTS**

**9.30am-Noon**

2) **International Co-op Roundtable Discussion**

- **Ms. Susan Braun**
  Manager, International Cooperative Education Programs
  Drexel University (U.S.)

- **Ms. Amy Lee**
  Coordinator, International Co-operative Education Program
  Simon Fraser University (Canada)

**Noon**

**Global Institutional Partners Network & Exchange Luncheon**

Hosted by:

- **Dr. Mark Greenberg**
  Provost
  Drexel University (U.S.)

(All of WACE’s Global Institutional Partners are invited)

**AFTERNOON WORKSHOPS AND ROUNDTABLES**

**1.00pm-4.30pm**

1) **Research Workshop**


- **Dr. Maureen Drysdale**
  Associate Professor, Department of Psychology
  Research Associate, WatCACE
  University of Waterloo / St. Jerome’s University (Canada)

- **Dr. Kristina Johansson**
  Researcher and Senior Lecturer in Pedagogics
  University West (Sweden)

**2.00pm-4.30pm**

2) **Workshop**

"Engaging Faculty Colleagues in Cooperative & Work-Integrated Education"

- **Ms. Maureen Dumas**
  Vice President, Experiential Education & Career Services
  Johnson & Wales University (U.S.)

- **Dr. Richard Porter**
  Chair, Department of Mathematics
  Northeastern University (U.S.)

- **Dr. James Griffin**
  Associate Provost
  Johnson & Wales University (U.S.)

- **Dr. James Stellar**
  Provost
  Queens College, The City University of New York (U.S.)

**2.00pm-4.30pm**

3) **National Co-op & WIL Associations Roundtable (by invitation only)**

- **Ms. Judie Kay**
  Associate Director, Learning, Work and Career Development
  Victoria University (Australia)

- **Ms. Norah McRae**
  Executive Director, Co-operative Education Program and Career Services
  University of Victoria (Canada)
3.00pm-5.00pm  Special Presentation for Japanese Delegation
Steinbright Career Development Center
Drexel University, 3201 Arch Street, Suite 250

6.00pm-8.00pm  Opening Reception
SPONSOR: PT Telekomunikasi Indonesia
Kimmel Center for the Performing Arts
260 South Broad Street
(on the Avenue of the Arts, across the street from the DoubleTree Hotel)

Welcome Remarks:
Dr. Paul Stonely
CEO, WACE

Dr. Maurits van Roijen
Co-Chair, WACE
CEO & Rector Magnificus
Nyenrode Business Universiteit (The Netherlands)

Wednesday, June 15, 2011
EMPLOYER & PUBLIC AUTHORITY DAY AT DREXEL UNIVERSITY

Please see the Bus Schedule (Page 23 in this program) for transportation arrangements from the DoubleTree Hotel to the Drexel University campus
Full American Breakfast provided at Balcony in the DoubleTree Hotel for Hotel guests, starting at 6.30am.

7.00am-9.00am  Welcome & Information Center at the DoubleTree Hotel
Lobby, DoubleTree Hotel

8.00am-4.00pm  Registration & Information Center at Drexel University
Rec Center (33rd & Market Streets)

8.00am-4.00pm  Employer & Institution Display Tables / Poster Displays
Rec Center

8.00am-9.15am  Morning Tea during Registration
Rec Center

9.00am-6.00pm  Silent Auction (for research funding)
Rec Center

9.15am-9.45am  Delegates’ Welcome & Opening Ceremonies
Rec Center

Dr. Paul Stonely
CEO, WACE

President John Fry
Drexel University

Mayor Michael A. Nutter

9.45am-10.45am  PLENARY SESSION I: Keynote Presentation
SPONSOR: Johnson & Johnson
Rec Center
“The Three R's of Federal Workforce Development Policy: Rigor; Relevance and Return”

Honorable Jane Oates
Assistant Secretary for Employment and Training
United States Department of Labor

Dr. Paul E. Harrington
Professor and Director for the Center of
Market & Policy
Drexel University (U.S.)

Moderator:
Mr. Peter Franks
Senior Associate Vice Provost for Career Education
Steinbright Career Development Center
Drexel University (U.S.)
WORLD CONFERENCE SCHEDULE OF EVENTS

10.45am-11.15am  Networking, Morning Tea & Poster Displays  Rec Center
SPONSOR: The Dow Chemical Company
(Dow is the sponsor for all morning & afternoon breaks)

11.20am-1.00pm  CONCURRENT SESSION A  Rec Center
Pearlstein (See Concurrent Session Brochure)
Refereed Papers & Paper Presentations (30 minutes, including discussion); Panels & Workshops (90 minutes, including discussion); and
Academic Salons (90 minute Roundtable Discussion with 3-4 presenters)

Special Presentation for Japanese Delegation (other delegates welcome)
“Cooperative & Work-Integrated Education at IBM”

Mr. Patrick Kelly
Director of North America Recruitment
IBM (U.S.)

1.00pm-2.10pm  Luncheon & Keynote Presentation  Rec Center
SPONSOR: Bahcesehir University

“The Impact of Cooperative Education: Student Mobility Among ASEAN Member Countries”

Prof. Dr. Wichit Srisa-an
President
The University Council
Suranaree University of Technology (Thailand)

2.20pm-4.00pm  CONCURRENT SESSION B  Rec Center
Pearlstein (See Concurrent Session Brochure)
Refereed Papers, Paper Presentations, Panels, Workshops & Academic Salons

Special Presentation in Consideration of our Corporate Delegates (other delegates welcome)
“Today’s Graduates in Tomorrow’s Workforce: A Corporate Roundtable”
Profiling the Most Competitive Candidates and the Role of Cooperative & Work-Integrated Education

This one & a half hour roundtable discussion, featuring Analog Devices, D3 Technologies, Hilton Worldwide, Telkom South Africa and UPS;
is designed for students, academic delegates and corporate executives interested in learning more about what companies look for as they
recruit and select their future workforces.

Ms. Marge Dupere
Director, Talent Management
Analog Devices, Inc. (U.S.)

Mr. Richard Johnson
President
D3 Technologies (U.S.)

Ms. Lytana Kids
Human Resources Manager
Corporate HR
UPS (U.S.)

Mr. Thami Msubo
Chief of Human Resources
Telkom South Africa (South Africa)

Ms. Peggy Tayloe
Vice President of Talent Acquisition
Hilton Worldwide (U.S.)

Moderator:
Mr. Bob Nichols
Director of External Affairs & Associate to the President
Kettering University (U.S.)
## WORLD CONFERENCE SCHEDULE OF EVENTS

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>4.00pm-4.30pm</td>
<td>Networking, Ice Cream Social, Authors’ Table &amp; Poster Displays</td>
<td>Rec Center (33rd &amp; Market Streets)</td>
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<td><strong>ICE CREAM SOCIAL SPONSOR:</strong> CIGNA</td>
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<tr>
<td>4.30pm-5.30pm</td>
<td><strong>PLENARY SESSION II:</strong> Corporate Panel</td>
<td>Rec Center</td>
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<td><strong>SPONSOR:</strong> University of Massachusetts Lowell</td>
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<td><strong>QUESTIONS FROM AROUND THE GLOBE</strong></td>
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<td><strong>“The Talent Pipeline: Corporate Executives Discuss the Strategic Value of Cooperative &amp; Work-Integrated Education”</strong></td>
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<td></td>
<td>Ms. Stephanie Pallante</td>
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<td></td>
<td>Global University &amp; Diversity Recruiting Leader</td>
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<td>Merck (U.S.)</td>
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<td></td>
<td>Ms. Peggy Tayloe</td>
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<td>Vice President of Talent Acquisition</td>
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<td>Hilton Worldwide (U.S.)</td>
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<td></td>
<td>Mr. Sean R. Vander Elzen</td>
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<td></td>
<td>Senior Manager - GM Talent Acquisition</td>
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<td>General Motors Company (U.S.)</td>
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<td>Mr. Jeff Wilcox</td>
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<td>Vice President, Engineering</td>
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<td>Corporate Engineering &amp; Technology</td>
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<td>Lockheed Martin Corporation (U.S.)</td>
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<td>Ms. Chelle Wingeleth</td>
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<td>Global Director of Talent Acquisition</td>
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<td>Acquisition Strategy and Programs</td>
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<td>BlackBerry (Canada)</td>
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<td>Dr. George P. Tsotsekas</td>
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<td>LeBow College of Business</td>
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<td><strong>Moderator:</strong></td>
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<td>Ms. Sarah Antolini</td>
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<td></td>
<td>Senior, BSBA (Finance, Marketing)</td>
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<td>Pennoni Honors Student</td>
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<td>Drexel University (U.S.)</td>
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<td>6.00pm-7:00pm</td>
<td><strong>Employers’ Reception (all Corporate &amp; Industry Delegates Welcome to Attend)</strong></td>
<td>Sky View Room, MacAlister Building</td>
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<td><strong>SPONSOR:</strong> CDM</td>
<td>6th Floor (33rd &amp; Chestnut Streets)</td>
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<td>6.00pm-7:00pm</td>
<td>Welcome Remarks:</td>
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<td>Mr. William Howard</td>
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<td>Co-Chair, WACE</td>
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<td></td>
<td>Executive Vice President</td>
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<td>CDM (U.S.)</td>
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<td>7.00pm</td>
<td><strong>Dinner &amp; Evening Events</strong></td>
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<td>(On your own: see enclosed list of dining &amp; entertainment suggestions)</td>
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### Thursday, June 16, 2011

**STUDENT DAY AT DREXEL UNIVERSITY**

Please see the Bus Schedule (Page 23 in this program) for transportation arrangements from the DoubleTree Hotel to the Drexel University campus.

**Full American Breakfast provided at Balcony in the DoubleTree Hotel for Hotel guests, starting at 6.30am.**

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<thead>
<tr>
<th>Time</th>
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<th>Location</th>
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<tbody>
<tr>
<td>8.00am-4.00pm</td>
<td>Registration &amp; Information Center at Drexel University</td>
<td>Rec Center</td>
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<tr>
<td>8.00am-4.00pm</td>
<td>Employer &amp; Institution Display Tables / Poster Displays</td>
<td>Rec Center</td>
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<tr>
<td>8.45am-9.00am</td>
<td>Morning Greetings</td>
<td>Rec Center</td>
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<tr>
<td>9.00am-2.00pm</td>
<td>Silent Auction</td>
<td>Rec Center</td>
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</table>
WORLD CONFERENCE SCHEDULE OF EVENTS

9.00am-10.00am  PLENARY SESSION III: Keynote Presentation  
SPONSOR: Telkom South Africa

“Maximizing the Benefits of Cooperative Education at Johnson & Johnson”

Mr. Dominic J. Caruso  
Vice President, Finance and Chief Financial Officer  
Johnson & Johnson (U.S.)

Moderator:  
Mr. William Howard  
Co-Chair, WACE  
Executive Vice President  
CDM (U.S.)

10.00am-10.30am  Networking, Morning Tea & Poster Displays  

10.40am-12.20pm  CONCURRENT SESSION C  
(Pearlstein (See Concurrent Session Brochure))

Refereed Papers, Paper Presentations, Panels, Workshops & Academic Salons

Special Presentation for Japanese Delegation (other delegates welcome)  
“Cooperative & Work-Integrated Education at the University of Cincinnati and Bahcesehir University”

Dr. Kettil Cedercreutz  
Associate Provost & Director  
Division of Professional Practice  
University of Cincinnati (U.S.)

Ms. Zeynep Yener  
Associate Director for International CO-OP & Corporate Relations  
Bahcesehir University (Turkey)

12.20pm-1.40pm  Luncheon & Keynote Presentation  
SPONSOR: Telkom South Africa

“Creating a Co-op University: The Bahcesehir Story”

Mr. Ömer Yucel  
Co-op Director  
Bahcesehir University (Turkey)

Translator:  
Ms. Zeynep Yener  
Associate Director for International CO-OP & Corporate Relations  
Bahcesehir University (Turkey)

2.00pm-5.00pm  Silent Auction Closes and Gifts are Available for Pick-Up  

1.45pm-2.45pm  PLENARY SESSION IV: Student Panel  
SPONSOR: WACE’s Australian Partner Institutions  
(Charles Sturt University, Griffith University, the University of Newcastle & Victoria University)

QUESTIONS FROM AROUND THE GLOBE

“Cooperative & Work-Integrated Education: Reflections on Student Experiences”

(Continued on Next Page)
1.45pm-2.45pm  **PLENARY SESSION IV: Student Panel**  (Continued from Previous Page)

Panelists:
- **David Bishop**
  Final Year Student,
  BSc (Honors) in Biomedical Engineering with Diploma in Industrial Studies
  University of Ulster (UK)
- **Elise Elmer Carina Gerveshi**
  Bachelor of Business in Tourism and Event Management
  Junior Biological Sciences Major
  Co-op Employer: Hallmark Aviation Services: Qantas Airways
  Drexel University (U.S.) Victoria University (Australia)
- **Margaret McBeath Paris O’Donoghue-Dawes**
  Psychology Co-op Student
  Marketing and Event Management Student
  University of Waterloo (Canada)
  Co-op Employer: Hallmark Aviation Services: Qantas Airways
  Victoria University (Australia)
- **Manfred Pumsleitner**
  Co-op Employer BMW Motors in Steyr, Austria
  FH Joanneum University of Applied Sciences (Austria)
- **Stephanie Toronidis**
  Junior International Area Studies Major, Minors in Greek Studies and French
  Drexel University (U.S.)
- **Florian Zarfl**
  Co-op Employer Magna Heavy Stamping in Albersdorf, Austria
  FH Joanneum University of Applied Sciences (Austria)

**SPONSORS:** HeartSine Technologies, MO Team Ltd., NACCO Materials Handling Ltd., RLC-Langford, Schrader Electronics Ltd., Terex

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2.45pm-3.15pm  **Networking, Afternoon Tea & Poster Displays**  

3.00pm  **Journal for Cooperative Education & Internships Editorial Board Meeting**  (by invitation only)  

3.20pm -5.00pm  **CONCURRENT SESSION D**
(Refereed Papers & Paper Presentations Only)

7.00pm-7.45pm  **World Conference Gala Reception**
**SPONSOR:** University of Waterloo
**SPONSOR:** University of Waterloo

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World Conference Gala Reception
Hyatt at the Bellevue
200 South Broad Street
(on the Avenue of the Arts, across the street from the DoubleTree Hotel)
7.45pm-10.00pm World Conference Gala Banquet & Awards Ceremony

SPONSOR: Lockheed Martin

Awards:
• Dr. John A. Curry Employer Award
• Mr. Donald MacLaren Jr. Academic Award
• Dr. Constantine “Taki” Papadakis Leadership Award

Friday, June 17, 2011

ACADEMIC DAY AT DREXEL UNIVERSITY

Please see the Bus Schedule (Page 23 in this program) for transportation arrangements from the DoubleTree Hotel to the Drexel University campus.

Full American Breakfast provided at Balcony in the DoubleTree Hotel for Hotel guests, starting at 6.30am.

8.00am-12noon Registration & Information Center at Drexel University

Rec Center

8.00am-12noon Employer & Institutional Display Tables / Poster Displays

Rec Center

9.00am-9.10am Morning Greetings

Rec Center

9.10am-10.10am PLENARY SESSION V: Assessment

SPONSOR: Long Island University

“Assessing Cooperative & Work-Integrated Education: Models, Methods & Metrics”

Dr. Craig Bach
Associate Vice Provost for Curriculum and Assessment
Drexel University (U.S.)

Dr. Rocco Fondacaro
Director, Student and Faculty Relations
University of Waterloo (Canada)

Prof. Dr. Ditmar Hilpert
Professor / Chairperson of Strategic Management
International Marketing
University of Reutlingen (Germany)

Moderator:
Dr. John DiNardo
Vice Provost for Academic Affairs
Drexel University (U.S.)

10.10am-10.30am Networking, Morning Tea & Poster Displays

Rec Center

10.40am-11.45am CONCURRENT SESSION E
(Refereed Papers & Paper Presentations Only)

Pearlstein (See Concurrent Session Brochure)

(Continued on Next Page)
WORLD CONFERENCE SCHEDULE OF EVENTS

Noon-1.00pm  PLENARY SESSION VI: Academic Panel
SPONSOR: Clarkson University

QUESTIONS FROM AROUND THE GLOBE


Dr. Paul Forestell
Provost
Long Island University, C.W. Post Campus (U.S.)

Prof. Prasart Suebka
Rector
Suranaree University of Technology (Thailand)

Prof. Kevin McConkey
DVC (Academic and Global Relations)
Academic and Global Relations Division
University of Newcastle (Australia)

Moderator:
Mr. Krishen Mehta
Board of Advisors, Global Financial Integrity
Former Partner, PricewaterhouseCoopers

Moderator:
Ms. Nikki Msubo
Senior, Economics with Financial Applications Major
Southern Methodist University (U.S.)

1.00pm-2.00pm  Luncheon & Rapporteur Session
SPONSOR: ILCC Co., Ltd.

Rapporteurs:
Mr. Johannes Haas
Head of Study Program
Production Technology and Organization
FH Joanneum University of Applied Sciences (Austria)

Ms. Carol-joy Patrick
Project Manager, Service Learning
Griffith University (Australia)