Chief Academic Officer Colloquium
“The Transformational Power of Experiential Education”
Hosted by Dr. Michael Thomas, President & CEO
New England Board of Higher Education

Recruitment & Retention
Faculty Engagement
Institutional Accreditation
Assessment of Learning
Liberal Arts Experiential Education

Federal Reserve Bank of Boston
600 Atlantic Avenue, Boston, MA
April 7, 2016
Experiential education offers real-world components of an undergraduate education that complement the on-campus academic learning. Primary examples range from full-time, paid cooperative education and internships in the student’s major field of study to part-time volunteer community service-learning experiences. Other such experiences can include study abroad or undergraduate research with faculty members, which often fit well within the academic curriculum and may award credit for the experience.

The common aspect of such experiences is that they allow the student to apply the academic learning from the classroom to the real world in a way that can powerfully complement the academic curriculum. Students, who obtain these experiences and reflect upon them, typically develop a much stronger understanding of their college careers. That leads to three key outcomes that are of great public concern today: retention, persistence to graduation and greater career success. The recent Gallup-Purdue poll highlights the importance of these kinds of experiences in producing engagement in college and at the workplace many years later.

This Colloquium will bring together academic leaders who will provide exemplary applications of experiential education principles to higher education. Our goal is have CAOs understand:

1. The transformational powers of experiential education for students
2. The high impact of experiential education on their institutions
3. How experiential education strengthens recruitment, retention, persistence to graduation & employability
4. The relationship of experiential education and institutional accreditation
5. The resources available to develop & enhance their experiential education programs.

**COLLOQUIUM OVERVIEW**

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**COLLOQUIUM SCHEDULE**

8:00 AM – 8:30 AM  Coffee/Tea & Networking

8:30 AM – 8:45 AM  WACE WELCOME & CAO COLLOQUIUM OVERVIEW

Dr. Paul J. Stonely, CEO, WACE

8:45 AM – 9:00 AM  NEW ENGLAND BOARD OF HIGHER EDUCATION (NEBHE) WELCOME

Dr. Michael Thomas, President & CEO, NEBHE

9:00 AM – 10:00 AM  KEYNOTE ADDRESS

“Experiential Education and Liberal Learning”

Dr. Richard Freeland, President Emeritus and Distinguished Professor, Northeastern University

Introduction by Mr. Olof Blomqvist, Vice Chancellor Emeritus, University West, Sweden

WACE Board Member

10:00 AM – 10:30 AM  Coffee/Tea & Networking

10:45 AM – 11:45 AM  CONCURRENT SESSIONS “KEY TOPICS IN EXPERIENTIAL EDUCATION”

**Concurrent I: “Assessment & Evaluation of Experiential Education”**

Dr. Norah McRae, Executive Director, Co-operative Education Program and Career Services

University of Victoria, Canada

WACE Planning Institute Faculty Member, WACE Assessment Institute Faculty Member, WACE Board Member

Ms. Maureen Dumas, Vice President, Experiential Education and Career Services

Johnson & Wales University, Providence, RI

WACE Board Member

Session Chair: Mr. Marty Ford, Director of Global Partnerships and Programs, WACE

Concurrent II: “Integrating Experiential Education Learning Outcomes and Data for Institutional Accreditation”

Dr. John DiNardo, Senior Vice Provost for Academic Affairs, Professor of Physics

Drexel University, Philadelphia, PA

WACE Board Member

Mr. Peter Franks, Vice Provost for Career Education

Drexel University, Philadelphia, PA

WACE Board Member

Session Chair: Dr. Nancy Johnston, Executive Director, Student Affairs, Simon Fraser University, Canada

WACE Board Member

**Concurrent III: “Experiential Education in the Liberal Arts”**

10:45 AM – 11:45 AM  CONCURRENT SESSIONS “KEY TOPICS IN EXPERIENTIAL EDUCATION” (Continued)

Concurrent III: “Experiential Education in the Liberal Arts”

Dr. James Stellar, Provost and Senior Vice President, University of Albany, SUNY, Albany, NY

Co-Director WACE Planning Institute, WACE Board Member

Dr. Richard Porter, Professor and former Vice-President of Cooperative Education, Northeastern University, Boston, MA

Co-Director WACE Planning Institute

Session Chair: Dr. Donna Quailters, Director of the Center for the Enhancement of Learning and Teaching, Associate Professor of Community Medicine and Public Health, Tufts University, Medford, MA

WACE Planning Institute Faculty Member

Noon – 1:00 PM  “What are the Transformational Powers of Experiential Education”

Facilitator: Dr. Maurits van Rooijen, CEO and Rector, London School of Business and Finance, UK

WACE Board Co-chair

Discussants:

Mr. Olof Blomqvist, Vice Chancellor Emeritus, University West, WACE Board Member

Dr. Christopher Hopey, President, Merrimack College, WACE Board Member

Dr. Nagi Naganathan, Dean of Engineering, The University of Toledo, WACE Board Member

Dr. Zorica Panic, President, Wentworth Institute of Technology, WACE Board Member

Dr. Deborah Stanley, President, State University of New York at Oswego

2:45 PM – 3:30 PM  “Community Based Service Learning as a Means to Advance Research, Teaching, Learning and the Quality of Life”

Dr. Ira Harkavy, Associate Vice President and Director of the Netter Center for Community Partnerships, University of Pennsylvania, Philadelphia, PA

3:45 PM – 4:45 PM  CONCURRENT SESSIONS “KEY TOPICS IN EXPERIENTIAL EDUCATION”

Concurrent IV: “Engaging Academic Faculty in Experiential Education”

Dr. Donna Quailters, Director of the Center for the Enhancement of Learning and Teaching, Associate Professor of Community Medicine and Public Health, Tufts University, Medford, MA

Session Chair: Dr. Rick Porter

Concurrent V: “Experiential Education & Strategic Enrollment Management: Recruitment, Retention & Graduation Rate”

Dr. Nancy Johnston, Executive Director, Student Affairs, Simon Fraser University, Canada

WACE Board Member

Session Chair: Mr. Peter Franks

5:00 PM - 6:00 PM  Colloquium Reception, WACE Gifts & Future Resources

**CHIEF ACADEMIC OFFICERS AND OTHER SENIOR ADMINISTRATIVE LEADERS ARE INVITED TO ATTEND THIS COLLOQUIUM**

**CAO COLLOQUIUM FEE:** $250 (Includes Colloquium Materials, WACE Gift, Luncheon and Reception)

($150 for additional registration from the same institution)

To register online, please visit the WACE website at waceinc.org/colloquium2016.html

“I would highly recommend the WACE CAO Colloquium. As a past participant, it truly changed the way I think about and approach cooperative education and internships. The presenters are extremely knowledgeable and experienced.”

Dr. Mary Ellen Zuckerman

Provost and Vice President for Academic Affairs, The College of Brockport, SUNY

WACE Board Member
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Co-Director WACE Planning Institute
Session Chair: Dr. Donna Quailters, Director of the Center for the Enhancement of Learning and Teaching, Associate Professor of Community Medicine and Public Health, Tufts University, Medford, MA
WACE Planning Institute Faculty Member

WACE LUNCHEON
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WACE Board Co-chair
Discussants:
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