9TH INTERNATIONAL CONFERENCE
ON COOPERATIVE & WORK-INTEGRATED EDUCATION
"WHERE EAST MEETS WEST AND THEORY MEETS PRACTICE"

PREMIER INTERNATIONAL CONFERENCE UNIVERSITY SPONSOR & HOST
"A WORLD UNIVERSITY IN THE HEART OF ISTANBUL"

CONCURRENT

Bahçeşehir University

SESSIONS

International Conference Sponsors

Drexel University

AEFIS™
**Wednesday, June 20, 2012**

**CONCURRENT SESSION A**

**12:45pm - 1:10pm**

**Chair:**
- A103: Norah McRae
- A104: Donald McEwan
- A201: Teyfik Demir
- A202: Roger Francis
- A203: Calvin Smith

**Paper Presentation**

- **“Willing to Change? Re-examining the University/Workplace Interface in the Rapidly Changing Environment of Higher Education in England”**
  - Ms. Helen Corkill, University of Bedfordshire (UK)
  - 12:45-1:10pm

- **“Cooperative Education: Mix of Skill Enhancements and Social Responsibilities”**
  - Dr. Nor Idayu Mahat, Universiti Utara Malaysia (Malaysia)
  - 12:45-1:10pm

- **“Internationalising LHEC: Students-on-Staff on Global Exchange”**
  - Dr. Carolyn Woodley, Victoria University (Australia)
  - 12:45-1:10pm

- **“The Internship in Reverse: Prior Learning Assessment and Its Role in Work-Integrated Learning”**
  - Dr. Stephen Hundley, Indiana University-Purdue University Indianapolis (U.S.)
  - 12:45-1:10pm

- **“Embedding Graduate Attributes in a New Refocused Undergraduate Curriculum Framework to Enhance Graduate Employability”**
  - Ms. Susan Smith, Leeds Metropolitan University (UK)
  - 12:45-1:10pm

**1:20pm - 1:45pm**

**Paper Presentation**

- **“Integrated Cultural and Experiential Learning”**
  - Dr. Ahmed Abdelal, University of Massachusetts Lowell (U.S.)
  - 1:20-1:45pm

- **“Getting Everyone Involved: Extending WIL Across the University”**
  - Prof. Heather Tongel, R进一步 University (Australia)
  - 1:20-1:45pm

- **“Transitions: Bridging the Gap between Study and Work”**
  - Dr. Jay Reynolds, La Trobe University (Australia)
  - 1:20-1:45pm

- **“Challenges of Developing and Sustaining a Research Partnership for Work-Integrated Learning”**
  - Ms. Lisa Ward, University of Huddersfield (UK)
  - 1:20-1:45pm

**Refereed Paper (Discussion)**

- **“Challenges of Developing and Sustaining a Research Partnership for Work-Integrated Learning”**
  - Ms. Lisa Ward, University of Huddersfield (UK)
  - 1:20-1:45pm
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Name</th>
<th>Venue</th>
<th>Seating</th>
<th>Chair(s)</th>
<th>Participants</th>
<th>Description</th>
</tr>
</thead>
</table>
| 3:00-4:00pm  | Workshop Session: "Facilitating Critical Thinking in Cooperative Education Settings" | A103    | Seats: 30 | Rick Cummings | Dr. Seanna Kerrigan, Portland State University (U.S.) | Chair: Rick Cummings  
Panel: Stephen Cramp, Portland State University (U.S.) | "Facilitating Critical Thinking in Cooperative Education Settings"  
Dr. Seanna Kerrigan, Portland State University (U.S.)  
Ms. Vicki Reitenauer, Portland State University (U.S.)  
3:00-4:00pm  | Workshop Session: "Innovating Data Collection Practices to Promote Continuous Quality Improvement" | A201    | Seats: 90 | Patrick Antony | Mr. Mustafa Sualp, AEFIS, LLC (U.S.)  
Dr. Craig Bach, Drexel University (U.S.)  
Dr. Donald McEachron, Drexel University (U.S.) | "Innovating Data Collection Practices to Promote Continuous Quality Improvement"  
Prof. Neil Ward, University of Surrey (UK)  
Prof. Robert Laslett, Swinburne University of Technology (Australia)  
3:00-4:00pm  | Workshop Session: "Preparing to Fly: Presenting a New Initiative to Develop Motivated and Talented Students" | A202    | Seats: 80 | Tasdin Kesek | Ms. Francesca Walker, University of Central Lancashire (UK) | "Preparing to Fly: Presenting a New Initiative to Develop Motivated and Talented Students"  
Ms. Sharon Douglas, University of Newcastle (Australia)  
Dr. Kylie Twyford, University of Newcastle (Australia)  
Assoc. Prof. Kevin Lyons, University of Newcastle (Australia)  
3:00-4:00pm  | Workshop Session: "Managing Employer Relations in Large Co-op Programs: Drexel and Waterloo" | A203    | Seats: 80 | Michel Silvestri | Ms. Peggy Jarvie, University of Waterloo (Canada)  
Mr. Peter Franks, Drexel University (U.S.) | "Managing Employer Relations in Large Co-op Programs: Drexel and Waterloo"  
Ms. Peggy Jarvie, University of Waterloo (Canada)  
Mr. Peter Franks, Drexel University (U.S.)  
3:00-4:00pm  | Panel Session: "Engage Newcastle – A Community Engaged Learning Model Engaging Students in and Beyond the Curriculum" | A204    | Seats: 80 | Cathy Snelling | Ms. Sharon Douglas, University of Newcastle (Australia)  
Dr. Kylie Twyford, University of Newcastle (Australia)  
Assoc. Prof. Kevin Lyons, University of Newcastle (Australia) | "Engage Newcastle – A Community Engaged Learning Model Engaging Students in and Beyond the Curriculum"  
Ms. Sharon Douglas, University of Newcastle (Australia)  
Dr. Kylie Twyford, University of Newcastle (Australia)  
Assoc. Prof. Kevin Lyons, University of Newcastle (Australia)  
3:00-4:00pm  | Workshop Session: "Examining the Value of an Internship Program: An Overview of a Comprehensive Assessment System for Internships" | A205    | Seats: 50 | Carolyn Woodley | Dr. Christopher Hourigan, Johnson & Wales University (U.S.)  
Ms. Maureen Dumas, Johnson & Wales University (U.S.) | "Examining the Value of an Internship Program: An Overview of a Comprehensive Assessment System for Internships"  
Dr. Christopher Hourigan, Johnson & Wales University (U.S.)  
Ms. Maureen Dumas, Johnson & Wales University (U.S.)  
3:00-4:00pm  | Workshop Session: "Facilitating Co-op Opportunities Internationally; Creating Global Thinking Engineering Students" | A206    | Seats: 40-50 | Iuliana Balascuta | Ms. Jenny Reilly, The University of British Columbia (Canada) | "Facilitating Co-op Opportunities Internationally; Creating Global Thinking Engineering Students"  
Ms. Jenny Reilly, The University of British Columbia (Canada)  
Ms. Maureen Dumas, Johnson & Wales University (U.S.)  
3:00-4:00pm  | Workshop Session: "Preparing to Fly: Presenting a New Initiative to Develop Motivated and Talented Students" | A207    | Seats: 40-50 | Nancy Zimpher | Ms. Peggy Jarvie, University of Waterloo (Canada)  
Mr. Peter Franks, Drexel University (U.S.) | "Preparing to Fly: Presenting a New Initiative to Develop Motivated and Talented Students"  
Ms. Peggy Jarvie, University of Waterloo (Canada)  
Mr. Peter Franks, Drexel University (U.S.)
<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>A103 (Seats: 30)</th>
<th>A104 (Seats: 30)</th>
<th>A201 (Seats: 90)</th>
<th>A202 (Seats: 80)</th>
<th>A203 (Seats: 80)</th>
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<tbody>
<tr>
<td>5:00-5:25pm</td>
<td>Paper</td>
<td>“The Role of Industry Participation in Teaching Insurance and Actuarial Sciences”</td>
<td>Prof. Ertugrul (Selcuk University, Turkey)</td>
<td>Prof. Ali Ramezani, Isfahan University (Iran)</td>
<td>Dr. Aneen Koch, Cape Peninsula University (South Africa)</td>
<td>Dr. Josephine Brady, Australian Catholic University (Australia)</td>
</tr>
<tr>
<td></td>
<td>Presentation</td>
<td>&quot;Opening Words and Methods: Widening a Model for Student Reflection within Clinical Placement&quot;</td>
<td>Dr. Sue Middleton, James Cook University (Australia)</td>
<td>&quot;University Industry Technology Collaboration Framework: Case Study Approach&quot;</td>
<td>Dr. Nazim Ahmad, Bournemouth University (Malaysia)</td>
<td>Ms. Anna Halvorsen, Ruta University (Norway)</td>
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<td></td>
<td>Paper</td>
<td>&quot;Information Technology and Society: An Exchange of Australian and Chinese Perspectives&quot;</td>
<td>Mr. Anoeximal, Ruta University (Norway)</td>
<td>&quot;Learning to be Professional&quot;</td>
<td>Prof. G. Srinivaslan, University of Canterbury (Australia)</td>
<td>&quot;University Industry Technology Collaboration Framework: Case Study Approach&quot;</td>
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<tr>
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<td>Paper</td>
<td>&quot;Partnerships in Work-Integrated Learning: Online Performance Assessment of Food Year Students&quot;</td>
<td>Dr. Sven Berndt, University of Technology (South Africa)</td>
<td>&quot;A Standards Framework for Work Integrated Learning&quot;</td>
<td>Prof. Nick Leask, Murdoch University (Australia)</td>
<td>&quot;Information Technology and Society: An Exchange of Australian and Chinese Perspectives&quot;</td>
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<tr>
<td>5:35-6:00pm</td>
<td>Paper</td>
<td>&quot;A Standards Framework for Work Integrated Learning&quot;</td>
<td>Prof. Nick Leask, Murdoch University (Australia)</td>
<td>&quot;Involving a Service Culture among Hospitality Management Students through Work Integrated Learning: A Case Study of Durham University of Technology&quot;</td>
<td>Prof. Harwood, Elizabeth University of Technology (South Africa)</td>
<td>&quot;Views of Employers Regarding Quality of Graduates from the Faculty of Science, Engineering and Technology at Walter Sisulu University&quot;</td>
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<td>Paper</td>
<td>&quot;6th Graduates&quot; through Work Integrated Learning&quot;</td>
<td>Dr. Manfred Haber, University of South Africa (South Africa)</td>
<td>&quot;Views of Employers Regarding Quality of Graduates from the Faculty of Science, Engineering and Technology at Walter Sisulu University&quot;</td>
<td>Ms. Nombeko Dwesini, Walter Sisulu University (South Africa)</td>
<td>&quot;Views of Employers Regarding Quality of Graduates from the Faculty of Science, Engineering and Technology at Walter Sisulu University&quot;</td>
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**Wednesday, June 20, 2012**

**CONCURRENT SESSION C**

**5:00pm - 6:00pm**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>A204 (Seats: 80)</th>
<th>A205 (Seats: 40-50)</th>
<th>A206 (Seats: 40-50)</th>
<th>A207 (Seats: 40-50)</th>
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<tbody>
<tr>
<td>5:00-5:25pm</td>
<td>Paper</td>
<td>“On the Eight Years of Cooperative Education at TUBB University of Economics and Technology”</td>
<td>Dr. Teyfik Demir, TOBB University of Economics and Technology (Turkey)</td>
<td>&quot;Developing a Master Class Concept to Develop and Enhance Distributed Leadership for Work Integrated Learning Programs&quot;</td>
<td>Ms. Carol-joy Patrick, Griffith University (Australia)</td>
</tr>
<tr>
<td></td>
<td>Paper</td>
<td>&quot;Doing International WIL: What is your Experience?&quot;</td>
<td>Prof. Stephen Cooper, Griffith University (Australia)</td>
<td>&quot;Developing a Master Class Concept to Develop and Enhance Distributed Leadership for Work Integrated Learning Programs&quot;</td>
<td>Ms. Carol-joy Patrick, Griffith University (Australia)</td>
</tr>
<tr>
<td></td>
<td>Paper</td>
<td>&quot;A Graduates&quot; through Work Integrated Learning&quot;</td>
<td>Ms. Iuliana Balascuta, Drexel University (U.S.)</td>
<td>&quot;Developing a Master Class Concept to Develop and Enhance Distributed Leadership for Work Integrated Learning Programs&quot;</td>
<td>Ms. Carol-joy Patrick, Griffith University (Australia)</td>
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<td>5:35-6:00pm</td>
<td>Paper</td>
<td>&quot;A Standards Framework for Work Integrated Learning&quot;</td>
<td>Prof. Nick Leask, Murdoch University (Australia)</td>
<td>&quot;Developing a Master Class Concept to Develop and Enhance Distributed Leadership for Work Integrated Learning Programs&quot;</td>
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<td>Paper</td>
<td>&quot;6th Graduates&quot; through Work Integrated Learning&quot;</td>
<td>Dr. Manfred Haber, University of South Africa (South Africa)</td>
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<td>Ms. Carol-joy Patrick, Griffith University (Australia)</td>
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Thursday, June 21, 2012

CONCURRENT SESSION D
11:45am-1:15pm

A103 (Seats: 30)

Chair: Yvon Erm
11:45am-12:10pm

Referred Paper (Discussion)
“Making it Work for Business: Conspicuous Work Placement in Undergraduate Business Programs”
Mr. Jeffrey Jones, Charles Sturt University (Australia)

Paper Presentation
Mr. Frederic Sauvage, FORMASUP (France)
Ms. Nathalie Leroy, FORMASUP (France)
Mr. Mustafa Sualp, AEFIS, LLC (U.S.)

12:15-12:40pm

Referred Paper (Discussion)
“Oriental Health and Safety: A Key Legal Literacy for Learning in and about the Workplace”
Dr. Gordon Wooding, Victoria University (Australia)

Paper Presentation
Zubin Shi, Beijing Technology University of China (Malaysia)

Paper Presentation
“Practice Based Learning in Higher Education: Experiences in Turkey”
Dr. Tufi Arslan, Istanbul University (Turkey)

Paper Presentation
“Development of Employability Capability during the Degree: A Cross-Sectional Cohort Design to Establish Proxy Longitudinal Baseline Data”
Mr. Carver Pop, Polytechnic of North West (Namibia)

12:50-1:15pm

Referred Paper (Research)
“Work-based Education: Implications for the Development of Work-Integrated Learning, with Special Reference to Corporate Social Values”
Prof. Peter van Brakel, Cape Peninsula University of Technology (South Africa)

Paper Presentation
“‘So, What Did You Do?’ A Performance, Practice-Based Approach to Assessing Processes Within Work Integrated Learning, with Special Reference to Corporate Social Values”
Ms. Anna Janes, University of Western Australia (Australia)

Paper Presentation
“Strategic Internship Programmes for Strengthening Collaboration Between Academia and Small and Medium Enterprises Experienced by Universiti Utara Malaysia”
Mr. Neo Maya Mohd (Seats: 90)

Paper Presentation
“Beat Practical”
Mr. Marica Morcino, Universiti Utara Malaysia (Malaysia)

Chair: Neil Ward
11:45am-12:10pm

Referred Paper (Research)
“Global Internships: Insights from the University of Malaya”
Dr. Sudhir Pillai, University of Malaya (Malaysia)

Paper Presentation
“Work Integrated Education: A Complex Dynamic Program”
Ms. Annadine Vlok, Cape Peninsula University of Technology (South Africa)

Paper Presentation
“The Role of Cooperative Education Programs in Enhancing the Employability of Human Resource Management Graduates”
Dr. Nurul Baharun, Universiti Teknologi Malaysia (Malaysia)

Chair: Peggy Jarvis
11:45am-12:10pm

Referred Paper (Research)
“Using Knowledge Management Approaches to Integrate Co-Operative Education”
Dr. Daniel Rebellon, Bristol University (U.K.)

Paper Presentation
“The WIL Student as Social Media Practitioner: Setting the Agenda for Critical Reflection”
Ms. Annadine Vlok, Cape Peninsula University of Technology (South Africa)

Paper Presentation
“The WIL Student as Social Media Practitioner: Setting the Agenda for Critical Reflection”
Ms. Norah McRae, University of West Florida (U.S.)

Paper Presentation
“The WIL Student as Social Media Practitioner: Setting the Agenda for Critical Reflection”
Dr. Kristina Johansson, University of Technology (Australia)

Presentation One:
“Experience from a National Foundation Program in Work-Integrated Learning: Reflections about Course Design and Learning”
Dr. Sue Bandaranaike, James Cook University (Australia)

Presentation Two:
The Work Integrated Learning Program for Supporting the Formation of Careers with Faculties of Liberal Arts, Social Science and Engineering”
Prof. Yukio Kato, Ritsumeikan University (Japan)

Presentation Three:
“Human Resource Development by PBL and Science and Engineering”
Dr. Barbara Bae, Ritsumeikan University (Japan)
Thursday, June 21, 2012

CONCURRENT SESSION E

4:30pm-5:30pm

A103 (Seats: 30)  A104 (Seats: 30)  A201 (Seats: 80)  A202 (Seats: 80)  A203 (Seats: 80)

Chair: Lisa Ward  Chair: Box He  Chair: James Olombe  Chair: Craig Bach  Chair: Pieter van Brakel

4:30-4:55pm

Paper Presentation

“Designing a Work Integrated Learning Course for Business Students: A Project-Based Approach”  
Ms. Christine Yap, University of Newcastle (Australia)

“Teaching Cooperative Education and Work Integrated Learning within an Engagement Conceptual Framework of an Engaged Comprehensive University”  
Prof. George Tsipis, Nelson Mandela Metropolitan University (South Africa)

“Embedding Industry Engaged Learning Across the University”  
Prof. Mike Clements, Swinburne University of Technology (Australia)

“New Engineering Education Mode by Co-operation Training between University and Corporation”  
Prof. Dachao Hu, Shanghai Institute of Technology (China)

Chair:
Lisa Ward  Craig Bach

4:30-4:55pm

Paper Presentation

“Contextualising Cooperative Education and Work Integrated Learning within an Engagement Conceptual Framework of an Engaged Comprehensive University”  
Prof. George Tsipis, Nelson Mandela Metropolitan University (South Africa)

“Preparing Future-Fit Leaders; the Challenge of Work Integrated Learning in the Faculty of Management in a Comprehensive University”  
Prof. Jane Spowart, University of Johannesburg (South Africa)

“Brand Name Courses in Engineering”  
Prof. Levent Eren, Bahcesehir University (Turkey)

Chair:
James Olombe  Craig Bach  Pieter van Brakel

4:30-4:55pm

Refereed Paper (Discussion)

“Embedding Industry Engaged Learning Across the University”  
Prof. Mike Clements, Swinburne University of Technology (Australia)

“Real-life Project Classes and Their Contribution to the Graduate Development of Relevant Generic Competences Required by the Labour Market”  
Mr. Tonyo N. G. Sriratana, Osaka University (Japan)

“Preparing Future-Fit Leaders; the Challenge of Work Integrated Learning in the Faculty of Management in a Comprehensive University”  
Prof. Jane Spowart, University of Johannesburg (South Africa)

“Highest Rated Courses in Engineering”  
Prof. Levent Eren, Bahcesehir University (Turkey)

Chair:
M. Christine Yap, University of Newcastle (Australia)  
Dr. Jan Moore, Deakin University (Australia)  
Ms. Pauline O’Loughlin, University of Technology, Sydney (Australia)  
Ms. Lisa Andersen, University of Technology, Sydney (Australia)  
Prof. Paul Ashton, University of Technology, Sydney (Australia)

5:05-5:30pm

Paper Presentation

“How Does the Business World Perceive Cooperative Education Models?: A Study on Turkish Firms”  
Dr. Huseyin Uzun, Bahcesehir University (Turkey)

“Should Work-Integrated Learning be an Integral Part of the Curriculum for Undergraduate Human Resources Management?”  
Mr. Massimo Campagna, Sapienza University of Rome (Italy)

“Preparing Future-Fit Leaders; the Challenge of Work Integrated Learning in the Faculty of Management in a Comprehensive University”  
Prof. Jane Spowart, University of Johannesburg (South Africa)

“WIL Plus: New Service Learning Adds Value to the Outcomes of Work Integrated Learning”  
Ms. Carol-joy Patrick, Griffith University (Australia)

“WIL Plus: New Service Learning Adds Value to the Outcomes of Work Integrated Learning”  
Ms. Carol-joy Patrick, Griffith University (Australia)

Chair:
Judith Key  John Dilallo  Betty Cha

5:05-5:30pm

Workshop Session

“A Case Study of a Successful Coop Partnership between Bahcesehir University and Turkcell”  
Prof. Alkan Soysal, Bahcesehir University (Turkey)

“Creating Pathways to Careers: A Vision for the Future”  
Dr. Jan Moore, Deakin University (Australia)  
Mr. John DiNardo, DeVry University (U.S.)  
Ms. Lynn Burks, DeVry University (U.S.)  
Mr. Jim Vick, DeVry University (U.S.)

5:05-5:30pm

Refereed Paper (Discussion)

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5:05-5:30pm

Paper Presentation

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Mr. Jim Vick, DeVry University (U.S.)

5:05-5:30pm

Paper Presentation

“WIL Plus: New Service Learning Adds Value to the Outcomes of Work Integrated Learning”  
Ms. Carol-joy Patrick, Griffith University (Australia)
### Friday, June 22, 2012

#### CONCURRENT SESSION F

<table>
<thead>
<tr>
<th>Time</th>
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</table>
| **11:15am** |  **A103 (Seats: 30)**  
Chair: Stefanie Pillai  
11:15-11:40am  
Refereed Paper (Discussion)  
“Work Integrated Learning in the School of Engineering (Electrical) at UNISA”  
Mr. George Nickola, UNISA (South Africa) |
| **11:15am** |  **A104 (Seats: 30)**  
Chair: Shakeel Ori  
11:15-11:40am  
Paper Presentation  
“Activity Report of Intellectual Property Student Advisory Office at Sendai National College of Technology in 2011”  
Prof. Masahiko Itoh, Sendai National College of Technology (Japan) & Prof. Yasuo Utsumi, Sendai National College of Technology (Japan) |
| **11:50am** |  **A205 (Seats: 40-50)**  
Chair: Bonnie Dean  
11:50-12:15pm  
Paper Presentation  
“Supporting the Career Development of Students through Awareness: A Neglected Piece of Work Integrated Learning”  
Ms. Fulya Kurter, Bahcesehir University (Turkey) |
| **11:50am** |  **A206 (Seats: 40-50)**  
Chair: Aneen Koch  
11:50-12:15pm  
Paper Presentation  
“Evaluating the Effectiveness of Career-oriented Education at Work - - An Analysis Based on Questionnaires to Alumni”  
Prof. Dr. Yasushi Tanaka, Kyoto Sangyo University (Japan) |
| **11:50am** |  **A103 (Seats: 30)**  
Chair: Stefanie Pillai  
11:50-12:15pm  
Refereed Paper (Discussion)  
“Education, Training and Skills Development: Solving the Conundrum — A South African Perspective”  
Ms. Susanne Taylor, University of Johannesburg (South Africa) |
| **11:50am** |  **A104 (Seats: 30)**  
Chair: Shakeel Ori  
11:50-12:15pm  
Paper Presentation  
“Mechanisms to Limit Financial Risks Caused by Prime Costs and Provisional Sums in the South African Construction Industry”  
Mr. James Okumbe, Tshwane University of Technology (South Africa) |
| **11:50am** |  **A205 (Seats: 40-50)**  
Chair: Bonnie Dean  
11:50-12:15pm  
Paper Presentation  
“Hospitality Management Students’ Experiences of Work-Integrated Learning: The Case of Walter Sisulu University”  
Ms. Nombeke Dwesini, Walter Sisulu University (South Africa) & Mrs. Vikelwa Nomnga, Walter Sisulu University (South Africa) |
| **11:50am** |  **A206 (Seats: 40-50)**  
Chair: Aneen Koch  
11:50-12:15pm  
Paper Presentation  
“Lessons Learned from Starting a Cooperative Education Health Program in an Economically and Professionally Challenging Environment”  
Dr. Nancy Waite, University of Waterloo (Canada) |