

The Australian Collaborative Education Network (ACEN) is holding their 2010 National Conference from 29 September to 1 October 2010 in Perth, Western Australia. I am writing to invite your organisation to become a Supporting Association for this important conference.

The theme of 2010 ACEN Conference is "Work Integrated Learning (WIL): Responding to Challenges." The theme reflects the national agenda for inclusion of workplace experiences in tertiary programs and the recognition of the value of all forms of work integrated learning. In particular it is focusing on the Assessment of WIL, Learning Outcomes, Developing and Maintaining Partnerships, Social Inclusion and issues around Internationalisation of WIL.

This conference will bring together industry, community higher and vocational education staff from Australasia and internationally to discuss key current issues in relation to high quality work integrated learning placements in the context of global skills shortages and an increased focus on student employability skills. The conference features noted international keynote speakers from both industry and educational sector and an innovative program which we believe will be of great interest to your members.

As a Supporting Association we would seek your support in promoting the conference to your members. To assist I have provided the attached information regarding conference registration for your organisation's website. Supporting Associations will be recognised through your corporate logo being promoted in conference publications and a link from the conference website to your website. There is also opportunity to promote any of your organisations events through a conference satchel insert or a poster on the Conference noticeboard.

I would welcome the opportunity to discuss this with you. Please do not hesitate to contact me at J.E.Walsh@Curtin.edu.au, or on + 61 08 9266 1236 or 0411 065 340.

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Chair, Organising Committee, ACEN

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